

Published on *34th Street Magazine* (<http://www.34st.com>)

guides

The Devil Wears Pointe Shoes

Corporate scandal in tutus

By [Gabrielle Olya](#)

Posted on Wednesday, January 28, 2009 at 8:52 pm

At a time when the corporate world is rife with corruption and bankruptcy filings, it's hard not to be nostalgic about the company that started the trend: the now defunct energy giant Enron. If you find yourself yearning for the simpler, more scandalous days of the Enron fiasco, you are in luck, for these days have now been revived (and set to alternative rock music) by the Rebecca Davis Dance Company. The aptly titled *GREED: The Tale of Enron* puts Enron execs in ballet slippers and chronicles their downward spiral in the form of pirouettes and arabesques. Dealing with themes of loyalty, leadership, and of course greed, Davis's contemporary ballet is a far cry from a Swan Lake-esque fairy tale.

Perhaps even more gutsy than tackling these difficult (and extremely relevant) themes are the dance company's advertising tactics, ones that involved mass flyer-ing around Penn's very own beacon for lovers of the corporate world, the colossal hub for Whartonites that is Huntsman Hall. If this brave marketing technique is any indication of the show itself, it's safe to say that *GREED* is a ballet with balls.

GREED: The Tale of Enron will be showing at the Prince Music Theater at 1412 Chestnut St., Jan. 30 and 31 at 8 p.m. Tickets are \$25 for students and \$30 general admission, on sale at the Upstages Box Office: (215) 569-9700 or www.princemusictheater.org



Source URL: <http://www.34st.com/content/2009/jan/devil-wears-pointe-shoes>

Links:

- [1] <http://www.34st.com/issue/january-29-2009-issue>
- [2] <http://www.34st.com/content/2009/jan/tacos-don-memo>
- [3] <http://www.34st.com/content/2009/jan/notes-stairmaster>
- [4] <http://www.34st.com/content/2009/jan/top-ten-movie-quotes-we-do-not-understand>
- [5] <http://www.34st.com/content/2009/jan/i-joust-you-i-joust-you-not>

[6] <http://www.34st.com/content/band-brothers>

[7] <http://www.34st.com/content/2009/jan/mission-accomplished>

[8] <http://www.34st.com/author/gabrielle-olya>

[9] <http://www.princemusictheater.org>